



A Night of Wine and Roses



Friday, May 3, 2019 ~ The Palace at Somerset Park



A Night of Wine and Roses

Sponsorship Opportunities

\$25,000 Presenting Sponsor (Exclusive Opportunity)

- ❖ Company/Donor Name Incorporated into Event Artwork – i.e. 33rd Annual Night of Wine and Roses Presented by [Company Name]
- ❖ Presenting Sponsor Recognition on all Promotional Materials, Media Releases and Invitations
- ❖ Presenting Sponsor Recognition on the Diamond Ball Website and Social Media Accounts
- ❖ Premier Seating: Three (3) Tables of Ten
- ❖ Company Recognition at each Guest Table
- ❖ Exclusive Placement as the Centerfold advertisement in the Program Book (2 Full Pages/Color)
- ❖ One (1) Page Company Profile in the Program Book
- ❖ Multimedia Showcase (one minute) & Presentation of Presenting Sponsor Plaque

\$20,000 Diamond Sponsor

- ❖ Premier Seating: Two (2) Tables of Ten
- ❖ Outside Back Cover Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Twenty (20) Guest Tables
- ❖ Presentation of Diamond Sponsor Plaque

\$15,000 Ruby Sponsor

- ❖ Premier Seating: Sixteen (16) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Fifteen (15) Guest Tables
- ❖ Presentation of Ruby Sponsor Plaque

\$10,000 Platinum Sponsor

- ❖ Premier Seating: Twelve (12) Tickets to the Gala
- ❖ Rose Page Ad in the Program Book (Full Page/Color)
- ❖ Company Logo on the Invitation & Company Recognition at Ten (10) Guest Tables
- ❖ Presentation of Platinum Sponsor Plaque

\$7,500 Gold Sponsor

- ❖ Premier Seating: One (1) Table of Ten
- ❖ Gold Page Ad in the Program Book (Full Page/Color)
- ❖ Company Recognition at Five (5) Guest Tables

\$5,000 Silver Sponsor

- ❖ One (1) Table of Ten
- ❖ Silver Page Ad in the Program Book (Full Page/Color)

\$3,500 Bronze Sponsor

- ❖ Reserved Seating: Eight (8) Tickets to the Gala
- ❖ Quarter Page Ad in the Program Book
- ❖ Signage at the Gala

* All sponsors will be acknowledged on the website as well as in the Program Book, video loop and signage.

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Specialty Sponsorship Opportunities

\$10,000 Aerial Performance (Exclusive) *"Creativity Amplified, A Must See"*

- ❖ Reserved Seating: Four (4) Tickets | Rose Page Ad (Color)
- ❖ Signage Displayed on the Stage
- ❖ Verbal Recognition Throughout the Performance | Sponsor Plaque Presentation

\$7,000 Strolling Performance Sponsor (Four Available)

- ❖ Reserved Seating: Six (6) Tickets | Silver Page Ad (Color)
- ❖ Pick your Performer (juggler, mime, stilt walker, magician) | Signage Displayed with the Performer
- ❖ Verbal Sponsor Recognition During the Program

\$5,500 Gala Gift Sponsor (Three Available)

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Company logo or messaging will be featured on each Attendee Gift (550+)
- ❖ Signage Displayed in the Ballroom

\$5,000 Photo Booth Sponsor (Two Available) *"A Forever Memory"*

- ❖ Reserved Seating: Six (6) Tickets | Silver Page Ad (Color)
- ❖ Company logo will be featured on signage and all printed and digital pictures

\$5,000 Centerpiece Sponsor (Five Available) *"The WOW Moment"*

- ❖ Reserved Seating: Four (4) Tickets | Full Page Ad (B/W)
- ❖ Signage Displayed on each table (50+)

\$4,000 Auction Décor Sponsor (Four Available) *"Designed by the One and Only, Ilysa Heiberger"*

- ❖ Six (6) Tickets | Half Page Ad
- ❖ Company Logo Featured on Themed Signage throughout both Auctions
- ❖ Company Logo Included on Bid Sheets and Live Auction Video Loop

\$3,500 Cocktail Hour Sponsor (Four Available)

- ❖ Four (4) Tickets to the Gala | Half Page Ad
- ❖ Company or Individual to Name the Signature Cocktail
- ❖ Signage Displayed throughout the Cocktail Hour Stations

\$3,000 Breakfast Bar Sponsor (Four Available)

- ❖ Four (4) Tickets to the Gala | Half Page Ad
- ❖ Signage and Logo displayed on Take-Out Boxes filled with Pastries and Sweet Treats
- ❖ Option to display or include company information

\$2,500 Valet Parking Sponsor (Four Available)

- ❖ Four (4) Tickets | Half Page Ad | Signage Displayed at the Valet Parking Area
- ❖ Option to Provide a Company Product to be Placed in Each Car

\$1,500 Bar Sponsor (Ten Available)

- ❖ Two (2) Tickets to the Gala and Signage at each Bar Station

\$1,000 Raffle Sponsor (Ten Available)

- ❖ Signage at each Raffle Table

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Program Book Opportunities

Please complete the below form and the sponsorship pledge form by Friday, April 12th.

- ❖ Centerfold: \$5,000 (Includes two pages and two tickets to the event)
- ❖ Outside Back Cover: \$5,000 (Includes two tickets to the event)
- ~~❖ Inside Front Cover: \$3,500~~
- ❖ Inside Back Cover: \$3,000

- ❖ Rose Page: \$2,000
- ❖ Gold Page: \$1,000
- ❖ Silver Page: \$750
- ❖ Full Page: \$500
- ❖ Survivor Story: \$500

- ❖ Half Page: \$300
- ❖ Quarter Page: \$150
- ❖ Name Listed: \$100
- ❖ In Memory Of: \$50

Page Sizes

Full Page: (8.5" x 11")

Half Page: (8.5" x 5.5")

Quarter Page: (4.25" x 5.5")

Color Pages include: Inside & Outside Covers, Rose, Gold, and Silver. Outside Back Cover, Inside Back Cover and Inside Front Cover are on a first-come, first-served basis.

Honor a Survivor in your community by sponsoring a page where they can share their inspiring story. A Survivor Story can also be provided for you by the American Cancer Society.

Please provide all artwork, ad copy and messages, as you would like them to appear in the program book. Artwork should be sent electronically (via email) as a high-resolution PDF or JPEG file (no crop or bleed).

- I would like to repeat my ad from last year Typeset message printed below

Please email all artwork and materials to Emily Nelson and mail all payments to the American Cancer Society:

Ms. Emily Nelson, Sr. Community Development Manager of Distinguished Events
 American Cancer Society
 2310 Route 34, Suite 1D, Manasquan, NJ 08736
 (p): 732.292.4260 | (e): Emily.Nelson@cancer.org

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Sponsorship & Program Book Pledge Form

Sponsorships

- \$25,000 Presenting Sponsor
- \$20,000 Diamond Sponsor
- \$15,000 Ruby Sponsor
- \$10,000 Platinum Sponsor
- \$7,500 Gold Sponsor
- \$5,000 Silver Sponsor
- \$3,500 Bronze Sponsor

Specialty Sponsorships

- \$10,000 Aerial Performance
- \$7,000 Strolling Performer
- \$5,500 Gala Gift
- \$5,000 Photo Booth
- \$5,000 Centerpiece
- \$4,000 Auction Décor
- \$3,500 Cocktail Hour
- \$3,000 Breakfast Bar
- \$2,500 Valet Parking
- \$1,500 Bar
- \$1,000 Raffle

Program Book

- \$5,000 Centerfold (2 Pages | 2 Event Tickets)
- \$5,000 Outside Back Cover (2 Event Tickets)
- \$3,000 Inside Back Cover
- ~~\$3,500 Inside Front Cover~~
- \$2,000 Rose Page
- \$1,000 Gold Page
- \$750 Silver Page
- \$500 Full Page | Survivor Story
- \$300 Half Page
- \$150 Quarter Page
- \$100 Name Listed
- \$50 In Memory Of

A check (made payable to the American Cancer Society) for \$ _____ is enclosed.

I would like to pay with my (circle one) Amex / MC / Visa / Discover

Card# _____ Exp: _____

Your Name: _____

Title: _____ Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name as you would like to appear on signage

Signature: _____

Please send all forms and advertisements by Friday, April 12th to Emily Nelson at

American Cancer Society, 2310 Route 34, Suite 1D, Manasquan, NJ 08736
(p): 732.292.4260 | (e): Emily.Nelson@cancer.org

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